

My Mentor – Mastering gender leadership



Are your men ready for leadership with Maureen Frank's powerful 21st century program developed specifically for men in the workplace! This NEW program has gender leadership strategies, tips and information on how to lead women and build successful gender diverse teams and businesses. It also may help men to feel more empowered personally!

My Mentor – Mastering gender leadership has been developed to help men understand the business case around women in the workplace. This program will help men appreciate what gender diversity can do for their organisation and how, by implementing gender diverse practices, they can become a well rounded 21st Century leader.

It will help men realise the role they can play in helping women grow their careers and will specifically give them skills on how to mentor women and how to grow a female talent pool. The program will help them to understand that working flexibly is a key business imperative and it will provide men with the skills and confidence to:

- work with women as co-workers;
- develop female subordinates;
- work for a female leader (this includes understanding female challenges and modus operandi).

Ultimately this program encourages men to be gender diversity champions and to engage other men on this issue!

What's in my mentor - mastering gender leadership?

The program is a self paced CD/DVD/Workbook program that comes in a kit format. It is designed to run over eight weeks. Each mode of learning has been developed to cover different learning styles as follows:

- 2 DVDs – Sharing interviews with 20 Australian CEO's and other senior executive leaders
- 8 CDs – Provide a more in-depth context of the situation – provides detail on the business case and background, unveiling global research findings, provides

explanations of concepts in workbook, examples and anecdotes

- Workbook – Gives statistical information, practical exercises, summaries, references – anything the participants want to refresh quickly

What is in the module content?

1. The business case for gender diversity
2. The impact of cultures, values and leadership on diversity
3. Three key areas for women – decision making, visibility and networking
4. Mentoring women and career planning
5. Communicating between the genders
6. Helping women take career risks
7. Work life balance and flexibility
8. Total solutions to gender diversity

Who is interviewed on the DVD's?

Some of the people interviewed on the DVD's include:

- Liz Broderick**, Sex Discrimination Commissioner
- David Thodey**, Chief Executive Officer, Telstra Corporation
- Grahame Peterson**, Group Executive, Commonwealth Bank of Australia
- Tim Dwyer**, Director, Aon Insurance
- Rob Ward**, Partner, PwC
- Ivan Backman**, Chairman, Australian Logistics Council
- Mark Ney**, (formerly Executive Director) Australian Federal Police

Benefits of the program will include:

- The ability for men to develop their gender leadership skills and the ability to see bottom line results improve over time through creation of gender diverse teams.
- Men helping the advancement of women through mentorship and career guidance
- Alignment between a gender diverse employer brand and employee strategies
- Demonstration of initiatives to attract and retain women within the organisation.

Fees

(not inc. postage/gst/ancillary costs)

Mastering Gender Leadership kits	\$550 per kit
Mastering Gender Leadership kits (10 or more)	\$450 per kit

And don't forget our other great products:

(Prices are for 10 or more kits, not inc. postage/gst/ancillary costs)

My Mentor 2nd Edition	\$425 per kit
Manager's Kit	\$125 per kit
Parental Kit	\$145 per kit
Alumni Kit	\$135 per kit



in Partnership with



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